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றுණுண பல்கலைக்கழகம்

UNIVERSITY OF RUHUNA

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தொழில்நுட்ப நடவடிக்கைகள் செயலகம் - HETC திட்டம்

Operational Technical Secretariat (OTS) - HETC Project

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**Higher Education for the Twenty First Century Project
University of Ruhuna**

REQUEST FOR EXPRESSIONS OF INTEREST

Consultancy on Entrepreneurship development, business incubation and mechanization projection for future technology development, IFQ NO: HETC/QIG/W4/RUH/AGRI/CON/01

The Government of Sri Lanka has received financing from the World Bank toward the cost of the Higher Education for the Twenty First Century Project (HETC), and intends to apply part of the proceeds for consultancy services. The services include

1. Identification and forecasting national and international market trends for Sri Lankan cinnamon
2. Identification and forecasting technology areas to be developed to cater the identified market trends
3. Identification of appropriate entrepreneurial skills and relevant business incubation strategies
4. Develop the capacity of the incubator to effectively serve the needs of its client groups
5. Identification of new business ventures and conduct promotional programs for entrepreneurs, students, academics and potential entrepreneurs from the wider rural and business community
6. To deliver Market research seminars for product and process development related to processing postharvest product of cinnamon
7. To engage with the Business and local community and the development of a positive interface with local entrepreneurs together with wider engagement with alumni to support the activities of the incubator
8. To encourage the engagement with local SME - dominated associations for example Small Business Clubs and Chambers of Commerce
9. To project mechanization trends to identify future research and development opportunities
10. To forecast production trends for existing machinery and process technologies
11. Preparation of business plans for the long term sustainability of Business Incubator and for selected incubates
12. Mechanization projection for future technology development
13. Provide future targets mass scale production of existing machinery and process technologies
14. Deliver market research seminars and identify appropriate academics

The University of Ruhuna now invites eligible individuals to indicate their interest in providing the services, interested individuals must provide information indicating that they are qualified to perform the services (curriculum vitae with description of experience in similar assignments, and similar conditions, etc.)

A consultant will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultancy by Bank Borrowers, May 2004, and revised in October 2006, May 2010 and January 2011 and in accordance with following evaluation criteria:

1. Qualifications and competence for the assignment
 - a. Must have a Post graduate qualification in Entrepreneurship, Business Administration and Marketing
2. Experience of the consultant relevant to the assignment
 - a. The consultant will require to have an in depth knowledge and experience of entrepreneurship and enterprise development as well as experience of working with in an academic environment:

Interested individuals may obtain further information at the addresses below during office hours 8.30 a.m. to 4.30 p.m.

1) Dr. G.Y. Jayasinghe, Grant Coordinator, Department of Agricultural Engineering, Faculty of Agriculture, University of Ruhuna, Mapalana, Kamburupitiya.

E mail: victorlion@gmail.com

Tel: 071 4961111

Or

2) Mrs C.P. Rupasinghe, Activity Coordinator, Department of Agricultural Engineering, Faculty of Agriculture, University of Ruhuna, Mapalana, Kamburupitiya

E mail: chintha@ageng.ruh.ac.lk

Tel: 071 8116965

Expressions of interest must be delivered to the address below by **25th December 2014**

Director/OTS
HETC Project
University of Ruhuna
Wellamadama
Matara