



UNIVERSITY OF RUHUNA
Centre for Multidisciplinary Studies and Research
Hambanthota
Application Form

Course Name: Application for Admission to the Diploma in Marketing Management (Dip.MM) in 2013

1. PERSONAL DATA

Where space is insufficient please, include details on a separate sheet of paper and attach to this form.

Name in Full: (Use block capitals)	Mr./Ms.
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Name with initials	Initials:		Last Name:	
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Permanent Address:	
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Official Address:	
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Address for Communications:	
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E-mail Address :	
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Telephone:	Home	
	Office	

Civil Status		Sex	
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NIC No.	
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Date of Birth	Day	Month	Year

2. WHERE/HOW DID YOU HEAR/READ ABOUT DIPLOMA IN MARKETING MANAGEMENT:

3. ACADEMIC QUALIFICATIONS (attach copies of certificates. Do NOT send originals).

Institution	Period	Major Field	Degree/Diploma	Class if any	Year

4. PROFESSIONAL QUALIFICATIONS (Attach copies of certificates. Do NOT send originals).

Institution	Period	Field of Study	Qualification	Year

5. WORK EXPERIENCE (Attach support documents)

Organization	Period	Position held	Duties and Responsibilities

6. OTHER QUALIFICATIONS (if any)

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7. ACADEMIC AND/OR PROFESSIONAL HONOURS OR AWARDS (if any)

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8. SELF ASSESMENT OF PROFICIENCY IN ENGLISH (indicate with "x")

Proficiency	Very Good	Good	Fair	Weak
Reading				
Writing				
Conversation				

9. FINANCE

Source of Finance	Privately	Sponsored	Other	Undecided
How do you plan to finance your studies?				
If sponsored –by whom?				
If other, please indicate				

10. REASONS FOR STUDY

Briefly describe your reasons for wishing to enroll in the Diploma in Marketing Management Program

I certify that the above information is true and correct. I understand that misrepresentation in the application will cause rejection of the application or revoking acceptance for admission at any stage.

.....
Signature of Applicant

.....
Date

*Please submit the **completed application form** with cash payment bank receipt (People's Bank, Account No. 1-001-1-2477594) for the **full payment***

*Dr. (Mrs.) Nilantha De Silva,
Director,
Centre for Multidisciplinary Studies and
Research,
c/o Distance and Continuing Education Unit,
University of Ruhuna,
Welamadama,
Matara.*

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