

2nd International Conference on Management and Economics 2013



Faculty of Management and Finance
University of Ruhuna, Sri Lanka

CONFERENCE TRACKS

Management Track

Human Resource Management, Investment and Financial Management, Microfinance, Marketing, Islamic Management, Management Information Systems, Innovation & Technology Management, Science and Technology Policy, Knowledge Management, Public Administration and Management, Organizational Theory, Operations Management, Supply Chain Management, Brand Management, Industrial Management, Tourism Management, Education Management, E-Commerce and E-Governance, Business Intelligence and Strategy, Project Management, Risk Management, Services Management, Entrepreneurship and Small Business Management, Indigenous Management.

Economics Track

Welfare Economics, Public Sector Economics, Regulatory Economics, Business Cycles, International Economics, Economic Planning, Policy Development, Industrial Economics, Comparative Economic Systems, Rational Expectations Theory, Central Banking, Commercial Policy, Protection, Trade Negotiations, Economic Integration, Econometrics, Trade and Labor Market Interactions, International Factor Movements, Innovation Economics, Fiscal Policies and Behavior of Economic Agents, National Budget, Deficit, and Debt, Intergovernmental Relations, Regulatory Economics, Islamic Economics, Constitutional Economics, Institutional Economics, Managerial Economics.

IMPORTANT DATES

Deadline for abstract submission: **August 31, 2012**
Deadline for full paper submission: **December 1, 2012**
Notification of acceptance: **January 15, 2013**
Deadline for camera-ready papers: **January 20, 2013**
Deadline for registration: **January 20, 2013**
Conference Dates: **February 26 and 27, 2013**

PAPER SUBMISSION

Papers should be submitted electronically as a word document according to ICME2013 submission guidelines to icme2013@gmail.com.

Visit <http://www.ruh.ac.lk/News/ICME2013/> for information

Contact: Phone- (+94) 71 85 77 625/ (+94) 71 83 53 044
E-mail- icme2013@gmail.com / samanthak@oadm.ruh.ac.lk



University of Ruhuna
Sri Lanka



COMSATS Institute of Information Technology,
Sahawal Campus,
Islamic Republic of Pakistan



Chinese-German Institute for Intellectual Property,
Huazhong University of Science & Technology,
P.R. China.



University of Nordland
Norway



Strategizeblue
USA



University of Agder
Norway

KEYNOTE SPEAKERS



Senior Professor D. Atalpattu
Department of Economics
Faculty of Humanities and Social Sciences
University of Ruhuna
Sri Lanka



Professor Danture Wickramasinghe
Chair in Management Accounting
University of Glasgow
United Kingdom



Professor Bjoren Willy Aamo
Bodoe Graduate school of Business
University of Nordland
Bodoe
Norway



Professor Wei Long
Professor and Associate Dean
Wuhan University of Technology
People's Republic of China



Professor Andreas Falkenberg
Department of Economics and Business Administration
University of Agder
Norway

SUBMISSION GUIDELINES FOR ABSTRACTS AND FULL PAPERS

General Instructions

Papers must be original contributions that have not been previously published or not in a review process of another conference or publication. Papers should be submitted electronically to icme2013@gmail.com as a MS word document using the ICME2013 paper submission format by the deadlines. Papers must be in English.

Submission of Abstracts

An abstract of 200-250 words of the paper with author's information must be submitted initially. Keep line spacing at 1.5. Font size is 9 of Georgia. Provide 3-5 Keywords in the abstract.

Submission of the Full paper

The title page must contain the abstract and author/s information including affiliation/s and e-mail address/s. The length of the paper must not exceed 10 pages. The paper must state the introduction, problem, review of relevant literature, study design and methods, data analysis, discussion and conclusion.

Headings:

First Order Heading Styles: Capitalize each word.
Second Order Headings: Capitalize each word. Italicize. No bold. Third Order and Fourth Order Headings: Capitalize each word. Italicize. No bold. Font size is 10 for all headings.

Tables:

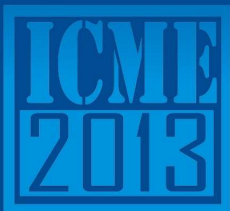
All tables should be numbered in Arabic numerals. Title should be placed above table and centred. Capitalize each word in the title. Only horizontal lines should be used inside a table, to distinguish column headings from the body of the table. Tables must be embedded into the text at the right place. All tables should be numbered in Arabic numerals.

Figures:

All illustrations are to be referred to as figures. Capitalize each word in the title. Figures must be embedded into the text at the right place. All figures should be numbered in Arabic numerals. The Figure number and caption should be typed above the illustration and centred.

References:

Use APA style. For further details, see Publication Manual of American Psychological Association.



2nd International Conference on Management and Economics
University of Ruhuna
Sri Lanka